pompano beach
Florida's Warmest Welcome
PARKS & RECREATION

YOUTH SPORTS SPONSORSHIP OPPORTUNITIES

it**STARTS**in **PARKS**

PARKS.POMPANOBEACHFL.GOV

Scan to discover the Power of Play in Pompano Beach Parks & Rec!

WHY BECOME A SPONSOR?

SECURE YOUR SPONSORSHIP LEVEL EARLY-MAXIMIZE YOUR IMPACT

The Parks and Recreation Department is proud to introduce the Youth Athletic Sponsorship (YAS)—an exciting new initiative aimed at strengthening our community through youth engagement. This program seeks the support of individuals, community groups, and local businesses to help enhance the City of Pompano Beach's parks and recreation youth sports, services, and facilities.

Your sponsorship directly supports opportunities that enrich the lives of local youth, ensuring they have access to safe, fun, and high-quality recreational experiences that foster growth and development while promoting physical and mental wellness.

Youth Sports: Building Futures Through Play

The City of Pompano Beach offers a dynamic range of youth sports programs for children, ages 5 to 15, serving over 1,500 young athletes annually. Our goal is to provide a positive, supportive environment where kids can thrive both on and off the field.

Participation in our youth sports programs promotes:

- Physical health and fitness
- Teamwork and cooperation
- Skill development and personal growth
- Increased self-esteem and confidence
- Lifelong friendships and community connections

Youth sports are more than just games—they're a powerful tool for shaping the next generation. With your sponsorship, we can continue to provide the quality programs, ensuring every child has the opportunity to play, grow, and succeed. Your sponsorship supports uniforms, equipment, and scholarships for children who might not otherwise have access to organized sports.

WEBSITE AND SOCIAL MEDIA VISIBILITY

- **City of Pompano Beach Website Monthly Views: 90,000+**
- **Parks & Recreation Website Monthly Views: 20,000+**
- **Pompano Beach Parks & Recreation Social Media Followers: 11,636+**

SPONSORSHIP CATEGORIES

SPONSORSHIP RANGE: $300-$5,000

SPONSOR A SPECIFIC SPORT FOR THE WHOLE SEASON
Mahi-Mahi – Premier Sponsor
Contribution: $5,000+

Benefits:
- Permission for 1 food truck or vendor table.
- Premier logo placement on Youth Sports Marketing Collateral. *(flyers, digital newsletters, and event signage)*
- Two, 4 x 6 Banners displayed at all games & practices. *(provided by the department as part of sponsorship)*
- Exclusive Table/ Tent Location at each game.
- Sponsor mention on City event page, Youth Sports website and social media posts.
- Sponsor to assist with end of season medal ceremony.
- Sponsor recognition and optional participation during the end-of-season medal ceremony.

Mahi-Mahi are vibrant, fast, and a prized catch — a fitting symbol for our top-tier partners making the biggest waves.

Tarpon – Supporting Sponsor
Contribution: $2,500

Benefits:
- Permission for 1 food truck or vendor table.
- Mid-size logo placement on Youth Sports collateral. *(flyers, digital newsletters, and event signage)*
- One, 4 x 6 Banner displayed at all games & practices. *(provided by the department as part of sponsorship)*
- Table/ Tent Location at each game.
- Sponsor mention on City event page, Youth Sports website and social media posts.

Tarpon are powerful, iconic gamefish in Florida — ideal for sponsors helping us scale up our impact.

Snook – Community Sponsor
Contribution: $1,000

Benefits:
- Permission for 1 food truck or vendor table.
- One banner, Lawn Signs displayed at all games & practices. *(provided by the department as part of sponsorship)*
- Sponsor mention on City event page, Youth Sports website.

Snook are popular with local anglers and known for their strong presence in shallow waters — just like our grassroots supporters.

Pelican – Awards Sponsor
Contribution: $750

Benefits:
- Recognition as the official awards sponsor for the end-of-season medal ceremony.
- Logo displayed on all award certificates and ceremony materials.
- Mention on event page, Youth Sports website, and ceremony signage.

Pelicans embody unity and pride, perfectly representing sponsors who help celebrate our athletes as the official awards sponsor.

VENDOR FOR ONE PROGRAM AGE GROUP
Pompano – Vendor
Contribution: $300

Benefits:
- Permission for 1 food truck or vendor table at one age group, per sport, per season.

Pompano are adaptable, highly valued, and frequently found along Florida's coast—perfectly representing our local vendors who fuel the excitement and energy of game day.

Each year, Pompano Beach Athletic Programs bring together more than 1,500 participants and their families across six major parks.

SPORTS:
Girls Soccer
CoEd Soccer
Boys Baseball
Girls Softball
CoEd Flag Football
Basketball
Track & Field

PARKS:
Kester Park
Community Park
Youth Sports Complex
Mitchell/Moore Park
McNair Park
North Pompano Park

Parks.PompanoBeachFL.gov

Ready to Make an Impact? Become a Sponsor!

Scan the QR Code

Visit **parks.pompanobeachfl.gov/SponsorYS**

Email **parks@copbfl.com** or call **954-786-4119**

pompano beach
Florida's Warmest Welcome

PARKS & RECREATION