

PROGRESS REPORT

4TH QUARTER (JULY 2021 – SEPTEMBER 2021)

5 YEAR STRATEGIC PLAN FY 2020 - 2025

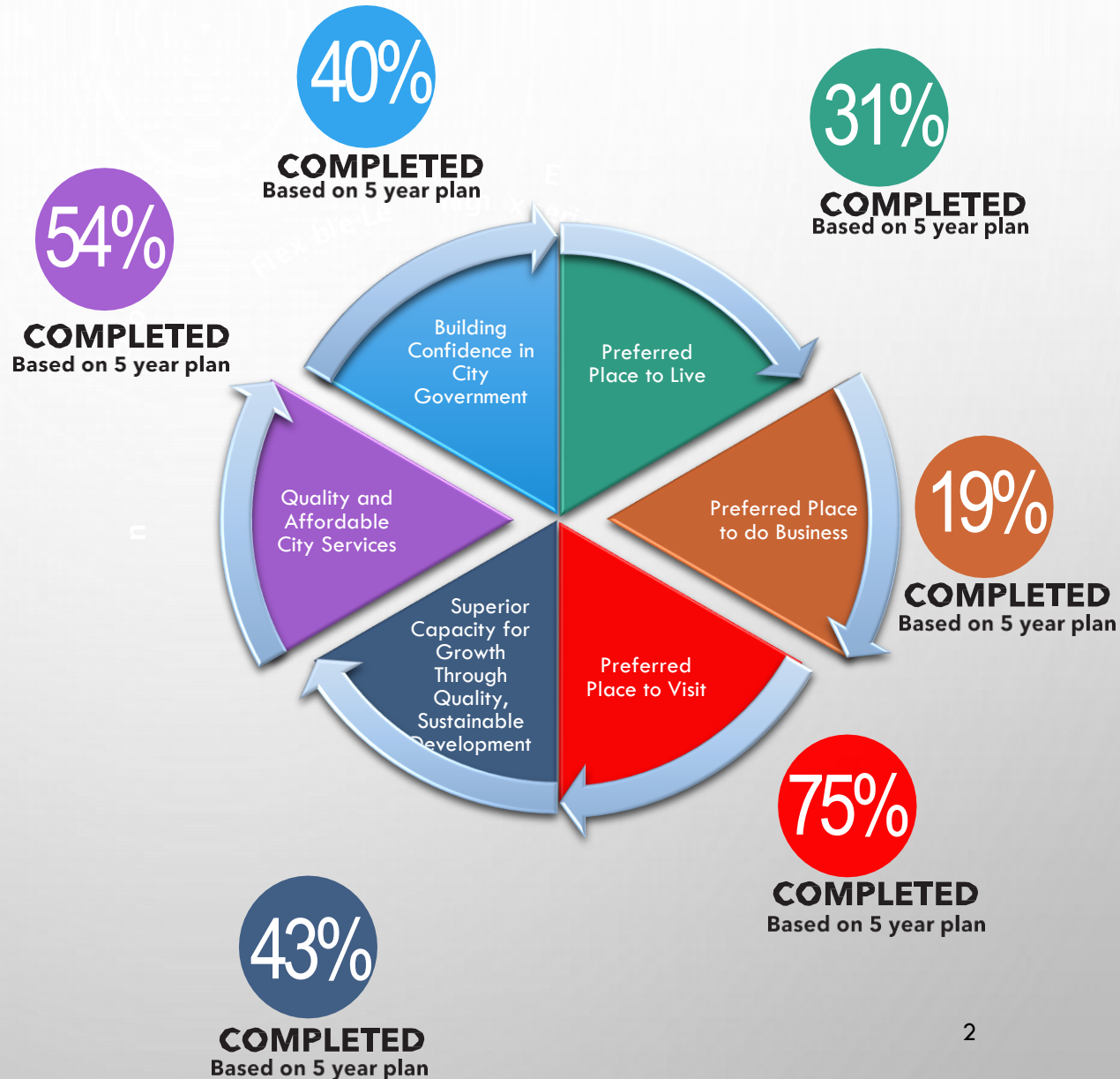


POMPANO BEACH VISION:

By 2035, Pompano Beach is a superior place to live, visit, and locate or expand a business along the Atlantic Coast of South Florida.

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- Local Business Community Video - This strategy consist of a promotional film showcasing the city of Pompano Beach's strengths to entice relocating businesses. A 6 minute video is being produced, which focuses on the City's high quality of life, ideal location and transportation links, and abundant amount of recent public and private investing within the City. In addition, the video contains business testimonials about why Pompano Beach is a great place to do business. Staff developed the video script, managed narration, and video filming and editing. Grapeseecker Video and Graphic Inc. was used to film the project.
- Long-Term Tax Base Growth Model - Muncast software representative is assisting staff with updating the actual financials for the end of year months. Moreover, future and historical rates and fees are being entered, as well; along with historical economic data. Budget staff met with Muncast to discuss assumptions and scenario options for sensitivity analysis. Cumulatively, the information entered will help staff visualize how scenarios based on selected assumptions will impact the current and future EMS and General Fund budgets.





Florida's Warmest Welcome

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