

STRATEGIC PLAN PROGRESS

SECOND HALF (APRIL 2023 – SEPTEMBER 2023)

5 YEAR STRATEGIC PLAN FY 2021 - 2026



POMPANO BEACH VISION:

By 2036, Pompano Beach is a superior place to live, visit, and locate or expand a business along the Atlantic Coast of South Florida.

FY 23 – Second Half Progress

➤ 1.2.6 Beach Festival 2022-2024: Development

- ❑ 3-Day Festival
- ❑ Expanding Footprint
- ❑ Increasing Production
- ❑ Draws >10K, Local Businesses, Artists in Residence
- ❑ Regional Jazz Festival
- ❑ Higher Quality of Life, Augments Cultural Offerings, Tourist Destination

<https://www.youtube.com/watch?v=WDDrY6vJAel>



Florida's Warmest Welcome

STRATEGIC PLAN PROGRESS