



City of Pompano Beach: Strategic Plan

VISION 2034

By 2034, POMPANO BEACH is a superior place to live, visit and locate or expand a business along the Atlantic Coast of South Florida.

POMPANO BEACH is distinguished by:

- Our Safe Community
- Our Sense of Place and Family
- Our Distinctive Architecture
- Our Award-winning, Alive Beach and Beachfront
- Our Range of Leisure, Entertainment, Arts and Cultural Amenities
- Our Vibrant Activity Districts throughout the City - Downtown,
- Innovation, Beach, Isle, Cultural
- Our Strong, Diverse Economic Sectors with Ample Employment Opportunities
- Our Destination for Regional, National and International Guests
- Our Location and Our Reputation for Sustainable, Resilient and Technology Advanced Development and Redevelopment
- Our Stable, Redeveloping Neighborhoods with a Range of Housing Options
- Our Diverse Cultures and Inclusive Community
- Our Resilient Community

POMPANO BEACH 2034 is a city of great places with even greater opportunities and offers residents and visitors Florida’s Warmest Welcome!

GOALS 2024

- PREFERRED PLACE TO LIVE
- PREFERRED PLACE TO DO BUSINESS
- PREFERRED PLACE TO VISIT
- SUPERIOR CAPACITY FOR GROWTH THROUGH QUALITY, SUSTAINABLE DEVELOPMENT
- QUALITY AND AFFORDABLE CITY SERVICES
- BUILDING CONFIDENCE IN CITY GOVERNMENT

POLICY AGENDA 2019 – 2020

Top Priority

- Innovation District Development
- Commuter Rail Stations: Downtown and Isle Area
- Homeless City Strategy & Action Plan
- Business Attraction and Development Leases
- Major Community Destination Events: Development
- Cut-through Traffic Analysis and Direction

High Priority

- Street Lights Policy and Expansion
- Panhandling Ordinance Review
- NW 31st Avenue Improvements
- Code Enforcement/Compliance Enhancements
- City Charter Review
- City Brand and Marketing Program
- Citywide Banner Program
- Public Areas Landscape Maintenance Service Level and Funding

MANAGEMENT AGENDA 2019 – 2020

Top Priority

- G.O. Bond Projects: Design and Construction
- CIP Projects [non-G.O. Bond]: Projects and Funding
- Isle Development Project
- Major Hotel Development
- Strategic Property Acquisitions
- City Employee Compensation Policy and Funding

High Priority

- Public – Private Partnership (P-3) Second Parking Garage
- Surtax Funding for Pompano Beach Projects
- Landscape Code Amendments
- John Knox Village Master Plan
- City Sustainability/Sea Level Rise/Community Resiliency Plan: Development
- Stormwater Policy and Management: Review
- BSO 2020 Contract: Completion

MANAGEMENT IN PROGRESS 2019 – 2020

Litter Control Initiative
 Integrated Ticketing System
 Homeless Management Information System Implementation
 Curb Appeal Annual Report
 Cultural Arts Center Policies and Procedures
 First Time Homebuyer Program: 20 Homebuyers
 Local Affordable Housing: Revolving Loan Program (10)
 CDBG Revolving Loan Program (4 Business Loans)
 Code Compliance: Repeat Offenders
 Cultural Center Program Expansion: Program a Month
 737 MLK Boulevard: Space Use
 Citywide Job Fair/Workforce e-Training Events
 Green Market Event
 Airport Master Plan Update: Commission
 Parcel “Y” Air Park Development
 Old Town Untapped Event
 Mobile Maps System Replacement
 GIS ArcGIS Online
 Wellfield Performance and Relocation Study
 Parks and Recreation Web Map
 Hurricane Preparedness Plan: Revision
 Hillsboro Inlet Turbidity Evaluation
 Climate Change and Sea Level Rise
 (Broward County) Report
 Water Supply Plan/Water Master Plan: Update
 Reuse Master Plan: Update
 Broward County Registered Tree Trimmer Vendor List
 Demolition, Land Clearing, Tree Removal Policy
 Historic Plaques: Designating Historic Structures
 Tree Manual Update
 Palm Aire Western Well Sites: Protection
 Vegetation Line: Surveying on Beach
 City Champion Tree Program
 SolSmart Designation
 Relocate Water Wells Off Air Park Study
 Wastewater Force Main Assessment
 Census 2020: Preparation
 Strategic Plan: Update
 CRA Office Relocation: Decision on Direction
 CRA Security Personnel Contract: Board Award
 Geo Cortex: Implementation
 OpenGov Project: Open Data
 Naviline HTML5 – Installation
 Global Audit Information Network (GAIN): Survey
 Boards/Committee Agenda Conversion
 Real Time Water Usage

2019 Health Fair
 Risk Management Software Replacement
 Permitting Process Improvements
 Social Management Analysis Program
 Financial Literacy Program
 Volunteer Program for Cultural Arts: Development
 Customer Relationship Management (CRM)
 Community Outreach Response Enforcement
 Unit Decision: Approval
 OpenGov Project: Budget Module
 Bicycle Unit Decision: Approval
 Commission Meetings: Closed Caption
 GIS Server
 FPL Bill: Review
 Closest Unit Response Program: Implementation
 Emergency Management Workshop
 Fire Prevention Program
 Arcserve Software and Hardware for Backup
 Security Awareness Training
 Barracuda Network Software/Hardware
 Public Records Requests Administrative Policy
 Fire Department Employee Portraits
 Citywide Revenue Manual: Revenue Forecast
 Annual Internal Audit Report
 P-Card: Expanded Use
 Public Safety Fire Station Alerting Replacement: Fire Station
 Electronic Payment to Vendors
 Summer Youth Employment Program
 Fire Department Inventory System
 Asset Management Software: Implementation – Water
 Treatment Projects (2)
 Continuity of Operation Plan: Development
 Community Emergency Response Team
 Training Enhancement
 RacTrac/WebTrac 3.1 Software Migration
 Fire Life Safety Public Education Program: Expansion
 Laserfiche: Building and Zoning Records
 Fire Accreditation
 Employee Performance Evaluation System Online
 3rd Sister City: Haiti
 Fire Webpage: Overhaul
 Performance Management Webpage: Overhaul
 OpenGov Project: Performance Measures and Dashboard
 Sterling Explorer Program: Assessment

MAJOR PROJECTS 2019 – 2020

Senior Center (G.O. Bond)
 Fishing Pier Replacement (G.O. Bond)
 Atlantic Boulevard Bridge
 Pines Golf Course Putting Greens: Re-Turf
 Municipal Cemetery Improvement: Fencing
 Park Restroom Improvements
 Old Pompano Infrastructure Improvements Project (Sec. 108)
 State-of-the-Art Digital Arts and Media Center: Buildout,
 Assessment, Project and Funding Campaign
 McNab Park Upgrade/McNab House Relocation
 MLK Boulevard Streetscape (G.O. Bond)
 Amphitheater Project (G.O. Bond)
 Life Guard Stations (8 Total) (G.O. Bond – 4)
 Charlotte Burrie Center
 Palm Aire Community Main Entryway Beautification Sign
 All Inclusive Playground/Outdoor Fitness Equipment
 Historic Ali Cultural Arts Center “Black Box”
 10th Street Beautification (5th Avenue to Federal Highway)
 MPO/FDOT: Construction
 Ocean Rescue Building (G.O. Bond)
 Pool/Aquatic Center – Pump House, Classroom/Rental Space
 MLK Boulevard Reconstruction Project: Phase 3– Dsgn./Const.
 Air Park Administrative Building Renovation Project
 335 MLK Boulevard: Phase 3– Ali Cultural Arts Center Prgmg.
 Times International Grill: Monitoring
 Fishing Village Development
 NE 3rd Avenue Streetscape (South of Copans Road)
 CRA Container Site Construction
 New Deep Well

Annual Reuse Water Main Projects
 Annual Wastewater Collection System: Pipeline
 Annual Manhole Rehabilitation
 Annual Street Re-paving Projects
 Annual Water Main Replacement
 Annual Stormwater Tide Flex Values
 Annual Stormwater Pipelining
 Annual Stormwater Cleaning: Atlantic and Dixie
 Water Treatment Building Hardening: Dsgn./Const.
 Reuse Distribution System Expansion
 Water Treatment Plant Membrane Element Repl./Purch.
 Stormwater Kendall Lake Neighborhood: Dsgn./Const.
 Water Treatment Plant Electrical System Rehabilitation
 Inter Utility Water Connections: Design and Funding
 Stormwater Design
 Stormwater: Dixie Highway and McNab Road
 Stormwater: SW 2nd Street: Construction
 Reuse Storage Tank: NE 3rd Avenue – Land Acquisition
 Dixie/Atlantic Improvements: Design (G.O. Bond)
 Non-Sewer Area C: Design and Construction
 Water Treatment Plant
 Stormwater Projects
 Stormwater Gateway Drive: Design and Construction
 Fire Station 24: Construction
 BSO Radio System Replacement
 Fire Administration/EOC Building (G.O. Bond)
 Information Desk in City Hall Enhancements
 Video Security at Park Installation
 Public Safety Building (G.O. Bond)