



PRESS RELEASE

City of Pompano Beach

100 West Atlantic Boulevard | Pompano Beach, FL 33060

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City of Pompano Beach Launches Free On-Demand Shuttle Service Monday, April 26th

Getting around Pompano Beach has just gotten easier! The City has partnered with Circuit, formerly "The Free Ride," to launch its new, complimentary on-demand ride share shuttle service. The shuttle service will consist of four electric vehicles and will take residents and visitors to various locations for dining, shopping and other destinations without having to drive themselves.

The on-demand shuttles will operate within a designated coverage area on Monday through Thursday 10:00 a.m. – 8:00 p.m.; Friday and Saturday 10:00 a.m. – 11:00 p.m. and Sunday 10:00 a.m. – 8:00 p.m. The schedule runs about every twenty minutes.

Riders can request and track the shuttles by downloading the "Ride Circuit App" online.

There are three ways to catch a ride:

- Use the "Ride Circuit" App for on-demand service within the shuttle service area to alert a fleet driver to come pick you up
- When you are ready to be picked up, simply wave down the nearest shuttle driver
- Vehicles will also frequent designated shuttle stops

"This free shuttle service will add to Pompano Beach's revitalization for a vibrant, safe and more enjoyable community". said Mayor Rex Hardin. "It gets people out and about Pompano Beach without having to drive, and I think that's just what we need right now in our community".

Circuit Transit Inc. has ten years of experience providing this service to neighboring communities such as Hollywood, Ft. Lauderdale, West Palm Beach and Miami. This service will be instrumental in the ongoing development on the barrier island and is expected to reduce traffic and emissions in the area, as well as serve as an economic stimulus for the City.

In July 2020, the City received a matching grant from the Florida Department of Transportation to assist in the funding of this project. The \$833,000 will offer significant financial support for the implementation of this shuttle service. The City, in conjunction with Circuit, will work to garner eligible advertising sponsorships (vehicle wraps) of the service from businesses in an effort to further reduce the cost of the service to the City over time.