



pompano beacharts



JAZZ FEST

POMPANO BEACH

The 2022 Jazz Fest Pompano Beach will take place from January 28th to 29th, with four stages and over a dozen fabulous concerts.

This world-class jazz festival will feature a robust lineup of performers – from local legends to Grammy, Emmy and Tony Award-winning jazz masters – including a beach opening night concert and all-day and evening concerts at the Pompano Beach Cultural Center.

The festival experiences will also include up-close-and-personal performances and “Meet the Artist” conversations with seasoned and emerging artists.

Our opening night headliner Arturo Sandoval will perform at the Great Lawn on the beach, with both VIP and free seating available. This opening concert, nestled in between restaurants, shops, and stunning ocean views, will be memorable.

Our second night jazz star Dee Dee Bridgewater will headline at the Pompano Beach Cultural Center with all day outdoor concerts, food trucks, jazz bar and festival vendors leading up to her performance.

This jazz festival will deliver an outstanding event featuring great music for the jazz enthusiast and casual fan alike.





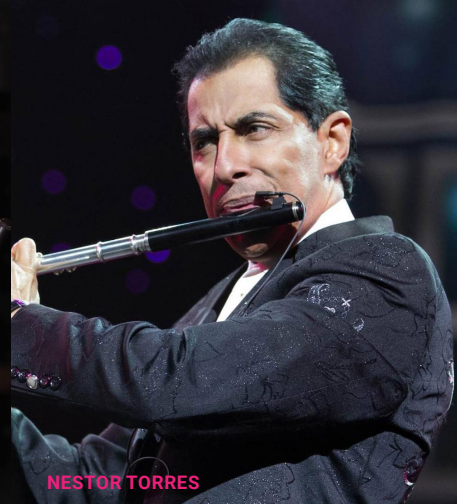
DEE DEE BRIDGEWATER



ARTURO SANDOVAL



MAGELA HERRERA



NESTOR TORRES

2022 LINEUP

The lineup features an eclectic and diverse cast of Grammy, Emmy and Tony Award-winners, burgeoning jazz superstars and a slew of South Florida's finest talent. There's something for everyone at the immersive "jazz takeover" of Pompano Beach in January.

JAZZ FEST LINEUP INCLUDES:

Arturo Sandoval • Dee Dee Bridgewater • Ashley Pezzotti • Brian Lynch
Magela Herrera • Nestor Torres • Sammy Figuero • and many more

ABOUT OUR HEADLINERS

ARTURO SANDOVAL The world-renowned Grammy and Emmy award winning jazz trumpeter, pianist and composer will be bringing his cool vibes to the Great Lawn on Pompano Beach with a spectacular set of original music and homages to the iconic sounds of Charlie Parker, Dizzy Gillespie and Clifford Brown.

DEE DEE BRIDGEWATER This three-time Grammy award-winning jazz artist is a legendary theatre star, winning a Tony Award for her role as Glenda the Good Witch in *The Wiz*. This incomparable performer will be gracing the stage at the Pompano Beach Cultural Center mesmerizing the audience with her classic renditions of jazz, pop and Broadway favorites.

SPONSORSHIP BENEFITS

This inaugural event is the creation of the City of Pompano Beach's Cultural Affairs Department. The City is committed to developing Pompano Beach's reputation as a cultural hub and an economic powerhouse.

When you become a sponsor of this signature event you will share in our vision to create an environment where arts, culture and community thrive. This is a rare opportunity to connect with the affluent jazz loving demographic and showcase your brand at the prime event locations which include the magnificently redeveloped beachfront and the stunning Pompano Beach Cultural Center.

This high-profile event will be promoted through a comprehensive marketing program which will include television, radio, digital, social media and print campaigns.

NOW IS THE TIME TO CONNECT WITH THIS KEY DEMOGRAPHIC:

- Increase visibility and distinguish your brand
- Reach targeted affluent and qualified audiences
- Opportunity to launch new products/promotions
- Demonstrate community goodwill and commitment to the arts
- Tax benefits from sponsorships to Pompano Beach Arts Foundation, Inc., a 501c3

KEEP OUR JAZZ FEST VISION THRIVING. BECOME A SPONSOR!

Fill out the interest form pompanobeacharts.org/jazzfest or email us PBArtsInfo@copbfl.com

SPONSORSHIP PACKAGES

2022 JAZZ FEST POMPANO BEACH					
JAZZ FEST POMPANO BEACH	FESTIVAL TITLE SPONSOR	HEADLINER SPONSOR	SPOTLIGHT SPONSOR	EMERGING ARTIST SPONSOR	JAZZ ENTHUSIAST
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
	1 AVAILABLE	2 AVAILABLE	3 AVAILABLE	3 AVAILABLE	3 AVAILABLE
NAMING RIGHTS	All Festival presence in event title	Headliner Sponsor presence attached to event	Sponsor of one music group	Name listed, business, individual, or family	Name listed, business, individual, or family
STAGE SIGNAGE	Premium logo signage placement at all Festival stages	Premium logo signage placement at Headliner stages	Logo signage placement at stages	Logo signage placement at stages	Name placement on stages
ON-SITE ACTIVATION	Marketing opportunity throughout Festival and events (Tent, table, 2 chairs with set-up)	Marketing opportunity throughout Festival and events (Tent, table, 2 chairs with set-up)	(Tent, table, 2 chairs with set-up)	(Tent, table, 2 chairs with set-up)	(Tent, table, 2 chairs with set-up)
EVENT SIGNAGE	Name in title on all signage, logo	Large logo on event piece and Festival signage	Medium logo	Small logo	Name listed
MAIN STAGE MENTION	Mention on all event stages	Mention at headliner stage			
PUBLIC RELATIONS/ MEDIA	Name in title on all press	Name aligned with event	Name mentioned with music group	Name listed	
WEBSITE	Name added to Festival title, logo all pages	Logo on homepage and by event	Medium logo	Small logo	Small logo
RADIO	Mention in radio ads	Mention in radio ads			
SCHEDULE CARD	Name in title	Logo or name by event	Name listed	Name listed	Name listed
DIGITAL MAILINGS	Presence large logo	Presence is aligned with event, medium logo	Small logo	Name listed	Name listed
SOCIAL MEDIA	Prominent in title	Logo or "brought to you by"	Medium logo	Small logo	Name listed
EXCLUSIVE ARTISTS MEET & GREET RECEPTION	6 Invitations to meet & greet reception	4 Invitations to meet & greet reception	2 Invitations to meet & greet reception		
VIP SEATING	6 tickets each event	4 tickets each event	4 tickets each event	2 tickets to one event	





[instagram.com/pompanobeachartsofficial](https://www.instagram.com/pompanobeachartsofficial)



[facebook.com/pompanobeacharts](https://www.facebook.com/pompanobeacharts)



twitter.com/pompanobcharts



Funding for this organization is provided in part by the Broward County Board of County Commissioners as recommended by the Broward Cultural Council.